

Synapses Wireless Receives a 2015 Communications Solutions Product of the Year Award, Launches New Release of Lighting Site-Based Control Solution

Family of DIM10 Lighting Controllers Recognized for Exceptional Innovation, Complimenting New Enhancements to SimplySNAP

Huntsville, AL - Synapse Wireless, a recognized leader in the development and implementation of wireless control and monitoring technology that empower the Internet of Things (IoT), announced today that [TMC](#), a global, integrated media company, has awarded Synapses' wireless lighting controllers with a 2015 Communications Solutions Product of the Year Award.

This award recognizes Synapse's DIM10 family of controllers, which acts as an intelligent wireless lighting solution providing remote control and monitoring of connected, smart node devices via a wireless mesh network. These devices collect and report data about energy use, which can be used by the customer to make informed decisions and proactively address critical issues. In addition, the solution provides dimming and true on/off functionality while supporting a wide range of input voltages. Synapse is the only IoT technology company that provides smart lighting solutions on a single management platform for both indoor and outdoor environments, making it possible for businesses to rely on Synapse for a variety of lighting needs.

"Congratulations to Synapse for being honored with a 2015 Communications Solutions Product of the Year Award," said [Rich Tehrani](#), CEO, TMC. "Synapse is enabling control that was once obsolete within the lighting industry. Their line of controllers are truly innovative and among the best wireless lighting solutions that facilitate the flexibility, scalability and control the market has been looking for. We're excited to see the continued developments they have in the lighting industry, especially with their recent enhancements to their site-based lighting solution, SimplySNAP."

SimplySNAP 2.0, which officially launched earlier this quarter, is an on-site lighting solution that monitors and controls LEDs and other lights from a mobile device without requiring an Internet connection. The flexible solution is ideal for smaller installations and enables storage and display of power data, alarms and critical events for maintenance and troubleshooting. In addition, SimplySNAP allows the user to easily integrate sensors into their lighting control system with pre-defined behaviors, and will partner with a wide selection of third party switches, photocells and occupancy sensors using their existing line of DIM10 lighting controllers. By incorporating the DIM10 family of controls and SimplySNAP into a facility's LED lighting infrastructure, customers can achieve additional energy savings beyond the savings achieved by the switch to LEDs.

"We are honored to be recognized for our lighting solutions," said Kathryn Caspar, Vice President and General Manager, Synapse Lighting Solutions. "These recent developments have been fine-tuned by working very closely alongside our partners and customers. We're thrilled to be releasing solutions that are impacting the way companies can look at their wireless lighting applications. In addition to significant savings, our customers are gaining a level of control and access that was once unimaginable; to be part of that evolution within this market is very exciting."

Earlier this year, Synapse received numerous awards for their connected lighting capabilities including, two Connected World Awards and one M2M IoT Excellence Award. Additionally, Kathryn Caspar received the Women of M2M Award, which recognizes leading women in the IoT industry.

About Synapse Wireless, Inc.

Synapse is an Internet of Things (IoT) company specializing in providing software, hardware, and networking solutions to develop, deploy, and manage the "Things" in IoT. Synapse enables corporations, product companies, and business partners to make their products smarter and to manage products wirelessly. By connecting the physical world of "Things" to the digital world of IoT, their customers can monitor, control, optimize, and manage their products in ways and places never before possible by leveraging their embedded Network Application Platform called SNAP. Synapse was founded in 2008 and is a subsidiary of McWane, Inc., one of America's largest privately owned companies (www.mcwane.com).

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About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [IoT Evolution](#), [Customer](#), and [Internet Telephony](#). TMCnet is the leading source of news and articles for the communications and technology industries, and is read by 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](#), the world's leading business technology event, as well as industry events: 2015 Connecticut Mobile Summit; Asterisk World; AstriCon; ChannelVision (CVx) Expo; DevCon5 - HTML5 & Mobile App Developer Conference; Drone Zone 360; IoT Evolution Conference & Expo; IoT Evolution Developers Conference; IoT Evolution Fog, Analytics & Data Conference; IoT Evolution Connected Transportation Conference; IoT Evolution Connected Home & Building Conference; MSP Expo; NFV Expo; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo featuring Fitness and Sports Wearable Technology (FAST) Expo; WebRTC Conference & Expo; and more.

For more information about TMC, visit www.tmcnet.com.

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